

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:

- ☒ a candidate request
☐ an election message request *
☐ an issue request *

The request was:

- ☒ accepted # 595288
☐ rejected

Candidate Named In Message: Ramon Alexander

Office Being Sought: Florida House District 8 - Dem

Election or Issue Referred to: primary

Sponsor (or authorized candidate committee): Ramon Alexander for Florida House

Treasurer of Authorized Candidate Committee: Tommy L Mitchell

Person Ordering Advertising: Dana Dvalley

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER

FOX49

Orders
Order / Rev: 595288
Alt Order #:
Product Desc: CANDIDATE FOR FLORIDA HOUSE
Estimate:
Flight Dates: 07/25/16 - 08/30/16
Original Date / Rev: 06/30/16 / 06/30/16
Order Type: GENERAL

Primary AE: House House-Tallahassee
Sales Office: LTAL
Sales Region: LOC

Agency
Name: Espmedia Corp
Buying Contact:
Billing Contact:
 1028 E Park Ave
 Tallahassee, FL 32301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: Ramon Alexander for Florida House-D
Demographic: A25-54
Product Codes: Political Candidate
Priority: Pol3
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	3	\$165.00	\$140.25
08/01/16	08/28/16	98	\$6,525.00	\$5,546.25
08/29/16	09/25/16	9	\$405.00	\$344.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	3	\$165.00	\$140.25	0.00
August 2016	98	\$6,525.00	\$5,546.25	0.00
September 2016	9	\$405.00	\$344.25	0.00
Totals	110	\$7,095.00	\$6,030.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Tallahassee	LTAL	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ETWC	07/25/16	08/30/16	Early News M-F 7a-8a	CM	7a-8a	MTWTF--	:30	3	\$55.00	Pol2	0.00	NM	24	\$1,320.00
MORNING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	MTWTF--					3	\$55.00		0.00			
		Week: 08/01/16	08/07/16	MTWTF--					4	\$55.00		0.00			
		Week: 08/08/16	08/14/16	MTWTF--					5	\$55.00		0.00			
		Week: 08/15/16	08/21/16	MTWTF--					5	\$55.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--					5	\$55.00		0.00			
		Week: 08/29/16	09/04/16	MT-----					2	\$55.00		0.00			
N 2	ETWC	08/01/16	08/30/16	M-F 8a-9a	CM	8:00 AM-8:30 AM	MTWTF--	:30	3	\$25.00	Pol3	0.00	NM	19	\$475.00
DIVORCE COURT (8:00 AM-8:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	MTWTF--					3	\$25.00		0.00			
		Week: 08/08/16	08/14/16	MTWTF--					4	\$25.00		0.00			
		Week: 08/15/16	08/21/16	MTWTF--					5	\$25.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--					5	\$25.00		0.00			
		Week: 08/29/16	09/04/16	MT-----					2	\$25.00		0.00			
N 3	ETWC	08/01/16	08/30/16	M-F 9a-10a	CM	9a-10a	MTWTF--	:30	3	\$35.00	Pol3	0.00	NM	19	\$665.00
PEOPLES COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	MTWTF--					3	\$35.00		0.00			
		Week: 08/08/16	08/14/16	MTWTF--					4	\$35.00		0.00			
		Week: 08/15/16	08/21/16	MTWTF--					5	\$35.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--					5	\$35.00		0.00			

Order / Rev: 595288
 Alt Order #:
 Flight Dates: 07/25/16 - 08/30/16

Advertiser: Ramon Alexander for Florida House-D
 Product Desc: CANDIDATE FOR FLORIDA HOUSE
 Estimate:
 ETWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	ETWC	08/01/16	08/30/16	M-F 9a-10a PEOPLES COURT	CM	9a-10a	MTWTF--	:30	3	\$35.00	Pol3	0.00	NM	19	\$665.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/29/16	09/04/16	MT-----		2				\$35.00		0.00			
N 4	ETWC	07/25/16	08/30/16	M-F 10a-1030a JUDGE FAITH	CM	10a-1030a	MTWTF--	:30	3	\$20.00	Pol3	0.00	NM	19	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----		0				\$0.00		0.00			
		Week: 08/01/16	08/07/16	MTWTF--		3				\$20.00		0.00			
		Week: 08/08/16	08/14/16	MTWTF--		4				\$20.00		0.00			
		Week: 08/15/16	08/21/16	MTWTF--		5				\$20.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--		5				\$20.00		0.00			
		Week: 08/29/16	09/04/16	MT-----		2				\$20.00		0.00			
N 5	ETWC	08/01/16	08/30/16	M-F Late News LATE NEWS	CM	10p-1030p	MTWTF--	:30	3	\$135.00	Pol2	0.00	NM	18	\$2,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	MTWTF--		3				\$135.00		0.00			
		Week: 08/08/16	08/14/16	MTWTF--		4				\$135.00		0.00			
		Week: 08/15/16	08/21/16	MTWTF--		5				\$135.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--		5				\$135.00		0.00			
		Week: 08/29/16	09/04/16	MT-----		1				\$135.00		0.00			
N 6	ETWC	08/01/16	08/28/16	Sat Late News LATE NEWS	CM	10p-1030p	-----S-	:30	1	\$75.00	Pol2	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-----S-		1				\$75.00		0.00			
		Week: 08/08/16	08/14/16	-----S-		1				\$75.00		0.00			
		Week: 08/15/16	08/21/16	-----S-		1				\$75.00		0.00			
		Week: 08/22/16	08/28/16	-----S-		1				\$75.00		0.00			
N 7	ETWC	08/01/16	08/28/16	Sun Late News LATE NEWS	CM	10p-1030p	-----S	:30	1	\$75.00	Pol2	0.00	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-----S		1				\$75.00		0.00			
		Week: 08/08/16	08/14/16	-----S		1				\$75.00		0.00			
		Week: 08/15/16	08/21/16	-----S		1				\$75.00		0.00			
		Week: 08/22/16	08/28/16	-----S		1				\$75.00		0.00			
N 8	ETWC	08/08/16	08/14/16	Tampa Bay Buccaneers TAMPA BAY BUCS	CM	7:00 PM-11:00 PM (7:00 PM-11:00 PM)	---T---	:30	1	\$450.00	Pol3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	---T---		1				\$450.00		0.00			
N 9	ETWC	08/15/16	08/21/16	Tampa Bay Buccaneers TAMPA BAY BUCS	CM	7:30 PM-11:00 PM (7:30 PM-11:00 PM)	-----S-	:30	1	\$450.00	Pol3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S-		1				\$450.00		0.00			
N 10	ETWC	08/28/16	08/28/16	NFL on Fox Preseason ARIZONA @ HOUSTON	CM	4:00 PM-7:30 PM (4:00 PM-7:30 PM)	-----S	:30	1	\$325.00	Pol3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----S		1				\$325.00		0.00			
													Totals	110	\$7,095.00



POLITICAL CANDIDATE \$20

Advertiser: Leon Alexander
 Agency: Governance
 Buyer:
 Length(s): :30
 Proposal #: 649119
 Market [Rank]: TALLAHASSEE, FL
 Flight Dates: 07/25/16 - 08/30/16

595263

Station Contact:
 Name: Halley Stinchfield
 Phone: (850) 325-2365
 Fax: (850) 893-8717
 Email: hstinchfield@sbgnet.com

Program DP Days Time	Rate Weeks	Jul 25	Aug 1	Aug 8	Aug 15	Aug 22	Aug 29	Cost Spots	H 000 CPM/SHR			
WTWC												
NBC Early Today 3	\$50	3	3	4	5	5	2	\$1,100	3.5			
M M-F 6:30A- 7:00A	6							22	\$14.29			
									3			
NBC The Today Show 2	\$85	3	4	5	5	5	2	\$2,040	5.2			
M M-F 7:00A- 9:00A	6							24	\$16.35			
									5			
Our Issues Tallahassee 2?	\$30	1	1	1	1	1	-	\$150	1.9			
M SUN 7:30A- 8:00A	5							5	\$15.79			
									2			
The Today Show II 3	\$30	-	-	3	3	3	2	\$330	4.2			
D M-F 9:00A-10:00A	4							11	\$7.14			
									5			
Olympics Weekday Daytime 4	\$200	-	-	3	3	-	-	\$1,200	4.0			
D M-F 10:00A- 5:00P	2							6	\$50.00			
									5			
Judge Mathis 3	\$35	-	3	-	-	5	2	\$350	3.8			
D M-F 12:00P- 1:00P	3							10	\$9.21			
									5			
Maury 3	\$45	-	3	-	-	5	1	\$405	4.0			
D M-F 2:00P- 3:00P	3							9	\$11.25			
									5			
Steve Harvey 3	\$55	-	3	-	-	5	1	\$495	5.7			
D M-F 3:00P- 4:00P	3							9	\$9.65			
									6			
Olympics Weekend Daytime 3	\$390	-	-	2	2	-	-	\$1,560	9.6p			
D SAT 10:00A- 6:00P	2							4	\$40.63			
									13			
Olympics Weekend Daytime 3	\$390	-	-	2	2	-	-	\$1,560	15.3p			
D SUN 8:00A- 6:00P	2							4	\$25.49			
									16			
Family Feud 3	\$145	-	3	4	4	5	1	\$2,465	7.7			
E M-F 6:00P- 6:30P	5							17	\$18.83			
									5			
Family Feud 2	\$175	-	3	4	4	5	1	\$2,975	11.1			
A M-F 7:30P- 8:00P	5							17	\$15.77			
									7			
NFL Pre Season Game 3	\$520	-	-	-	-	1	-	\$520	19.2p			
J SUN 8:00P-11:00P	1							1	\$27.08			
									10			

WTWC Television Subtotals	Spots	Cost
H	139	\$15,150

Program DP Days Time	Rate Weeks	Jul 25	Aug 1	Aug 8	Aug 15	Aug 22	Aug 29	Cost Spots	H 000 CPM/SHR			
ETWC												
FOX 49 Morning News 2	\$55	3	4	5	5	5	2	\$1,320	3.4			
M M-F 7:00A- 8:00A	6							24	\$16.18			
									3			

Program	Rate	Jul	Aug	Aug	Aug	Aug	Aug	Cost	H			
DP Days Time	Weeks	25	1	8	15	22	29	Spots	000			
Divorce Court 3	\$25	-	3	4	5	5	2	\$475	2.8			
M M-F 8:00A-8:30A	5							19	\$8.93			
									3			
Peoples Court 3	\$35	-	3	4	5	5	2	\$665	3.8			
D M-F 9:00A-10:00A	5							19	\$9.21			
									4			
Judge Faith 3	\$20	-	3	4	5	5	2	\$380	3.4			
D M-F 10:00A-10:30A	5							19	\$5.88			
									4			
FOX49 News at Ten 2	\$135	-	3	4	5	5	1	\$2,430	9.9			
T M-F 10:00P-10:30P	5							18	\$13.64			
									5			
FOX49 News at Ten_Sat 2	\$75	-	1	1	1	1	-	\$300	8.3			
T SAT 10:00P-10:30P	4							4	\$9.04			
									5			
FOX49 News at Ten_Sun 2	\$75	-	1	1	1	1	-	\$300	7.4			
T SUN 10:00P-10:30P	4							4	\$10.14			
									4			
Tampa Bay Buccaneers Preseason Football 3	\$450	-	-	1	-	-	-	\$450	29.9p			
J THU 7:00P-11:00P	1							1	\$15.05			
									16			
Tampa Bay Buccaneers Preseason Football 3	\$450	-	-	-	1	-	-	\$450	29.9p			
J SAT 7:30P-11:00P	1							1	\$15.05			
									16			
NFL Preseason: Arizona @ Houston 3	\$325	-	-	-	-	1	-	\$325	13.2p			
J SUN 4:00P-7:30P	1							1	\$24.62			
									8			

ETWC Television Subtotals	Spots	Cost
H	110	\$7,095

Demo breakdown:	Spots	Cost
H	249	\$22,245

Station breakdown:	Spots	Spots %	Cost	Cost %
WTWC	139	55.8%	\$15150	68.1%
ETWC	110	44.2%	\$7095	31.9%

Agency Commission:	Comm. %	Total	Net Cost
	15%	\$3336.75	\$18,908.25

PD
Confirmed
ETWC
595-28

Dayparts: A - ACCESS; D - DAYTIME; E - EARLY FRINGE; J - SPORTS; L - LATE FRINGE; M - MORNING; P - PRIME; R - EARLY NEWS; T - LATE NEWS

Client Signature: _____ Date: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: 8440 Deer Lake S, Tallahassee, FL 32312	Date: June 21, 2016
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I, Dana Dudley

being/on behalf of: Ramon Alexander

a legally qualified candidate of the Florida House District 8

political party for the office of: Democrat

in the Primary

election to be held on: August 30, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

ESP Media

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tommy L. Mitchell Sr. & Dana Dudley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

June 21, 2016

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

DoS

Title

INVOICE



ETWC
950 Commerce Blvd
Midway, FL 32343
Main: (850) 576-4990
Billing: (850) 576-4990

Invoice #	Invoice Date	Invoice Month	Invoice Period
595288-1	07/31/16	July 2016	06/27/16 - 07/31/16

Property	Account Executive	Sales Office	Sales Region
ETWC	House House-Tallahassee	Local-Tallahassee	Local

Billing Address:

Espmedia Corp
Attention: Accounts Payable
1028 E Park Ave
Tallahassee, FL 32301

Send Payment To:

ETWC
REMIT TO Sinclair Broadcast Group
c/o ETWC
PO Box 206270
Dallas, TX 75320-6270

Advertiser	Product	Estimate Number
Ramon Alexander for Florid	CANDIDATE FOR FLORIDA	

Flight Dates	Order #	Alt Order #
07/25/16 - 08/30/16	595288	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
85948	85951

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
1	07/25/16	08/30/16	MORNING NEWS	7a-8a	MTWTF--	:30	3	\$55.00	NM																																																																				
<table><tr><td colspan="2">Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td colspan="2"></td><td>07/25/16</td><td>07/31/16</td><td>MTWTF--</td><td>3</td><td>\$55.00</td><td colspan="3"></td></tr><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>2</td><td>ETWC</td><td>M</td><td>07/25/16</td><td>7:47 AM</td><td>MORNING NEWS</td><td>7a-8a</td><td>:30</td><td>RAMON 1 TV</td><td>\$55.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>ETWC</td><td>Tu</td><td>07/26/16</td><td>7:15 AM</td><td>MORNING NEWS</td><td>7a-8a</td><td>:30</td><td>RAMON 2 TV</td><td>\$55.00</td><td>NM</td></tr><tr><td></td><td>1</td><td>ETWC</td><td>Th</td><td>07/28/16</td><td>7:26 AM</td><td>MORNING NEWS</td><td>7a-8a</td><td>:30</td><td>RAMON 3 TV</td><td>\$55.00</td><td>NM</td></tr></table>										Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						07/25/16	07/31/16	MTWTF--	3	\$55.00				Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		2	ETWC	M	07/25/16	7:47 AM	MORNING NEWS	7a-8a	:30	RAMON 1 TV	\$55.00	NM		3	ETWC	Tu	07/26/16	7:15 AM	MORNING NEWS	7a-8a	:30	RAMON 2 TV	\$55.00	NM		1	ETWC	Th	07/28/16	7:26 AM	MORNING NEWS	7a-8a	:30	RAMON 3 TV	\$55.00	NM
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																							
		07/25/16	07/31/16	MTWTF--	3	\$55.00																																																																							
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
	2	ETWC	M	07/25/16	7:47 AM	MORNING NEWS	7a-8a	:30	RAMON 1 TV	\$55.00	NM																																																																		
	3	ETWC	Tu	07/26/16	7:15 AM	MORNING NEWS	7a-8a	:30	RAMON 2 TV	\$55.00	NM																																																																		
	1	ETWC	Th	07/28/16	7:26 AM	MORNING NEWS	7a-8a	:30	RAMON 3 TV	\$55.00	NM																																																																		
Total Spots							3																																																																						

Payment Terms 30 Days

<u>Gross Total</u>	\$165.00
<u>Agency Commission</u>	\$24.75
<u>Net Amount Due</u>	\$140.25

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



ETWC
950 Commerce Blvd
Midway, FL 32343
Main: (850) 576-4990
Billing: (850) 576-4990

Invoice #	Invoice Date	Invoice Month	Invoice Period
595288-2	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
ETWC	House House-Tallahassee	Local-Tallahassee	Local

Billing Address:

Espmedia Corp
Attention: Accounts Payable
1028 E Park Ave
Tallahassee, FL 32301

Send Payment To:

ETWC
REMIT TO Sinclair Broadcast Group
c/o ETWC
PO Box 206270
Dallas, TX 75320-6270

Advertiser	Product	Estimate Number
Ramon Alexander for Florid	CANDIDATE FOR FLORIDA	

Flight Dates	Order #	Alt Order #
07/25/16 - 08/30/16	595288	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
85948	85951

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/25/16	08/30/16	MORNING NEWS	7a-8a	MTWTF--	:30	3	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 MTWTF-- 4 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	ETWC	M	08/01/16	7:52 AM	MORNING NEWS	7a-8a	:30	RAMON 1 TV	\$55.00 NM
4	ETWC	W	08/03/16	7:20 AM	MORNING NEWS	7a-8a	:30	RAMON 1 TV	\$55.00 NM
6	ETWC	Th	08/04/16	7:25 AM	MORNING NEWS	7a-8a	:30	RAMON 2 TV	\$55.00 NM
5	ETWC	F	08/05/16	7:20 AM	MORNING NEWS	7a-8a	:30	RAMON 3 TV	\$55.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 MTWTF-- 5 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	ETWC	M	08/08/16	7:35 AM	MORNING NEWS	7a-8a	:30	RAMON 1 DRAFT 1	\$55.00 NM
9	ETWC	Tu	08/09/16	7:16 AM	MORNING NEWS	7a-8a	:30	RAMON 1 DRAFT 1	\$55.00 NM
10	ETWC	W	08/10/16	7:52 AM	MORNING NEWS	7a-8a	:30	RAMON 2 TV R	\$55.00 NM
12	ETWC	Th	08/11/16	7:46 AM	MORNING NEWS	7a-8a	:30	RAMON 2 TV R	\$55.00 NM
8	ETWC	F	08/12/16	7:48 AM	MORNING NEWS	7a-8a	:30	RAMON 1 DRAFT 1	\$55.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 MTWTF-- 5 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	ETWC	M	08/15/16	7:14 AM	MORNING NEWS	7a-8a	:30	RAMON 1 DRAFT 1	\$55.00 NM
13	ETWC	Tu	08/16/16	7:26 AM	MORNING NEWS	7a-8a	:30	RAMON 1 DRAFT 1	\$55.00 NM
14	ETWC	W	08/17/16	7:26 AM	MORNING NEWS	7a-8a	:30	RAMON 2 TV R	\$55.00 NM
17	ETWC	Th	08/18/16	7:36 AM	MORNING NEWS	7a-8a	:30	RAMON 1 DRAFT 1	\$55.00 NM
15	ETWC	F	08/19/16	7:52 AM	MORNING NEWS	7a-8a	:30	RAMON 2 TV R	\$55.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 5 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
21	ETWC	M	08/22/16	7:42 AM	MORNING NEWS	7a-8a	:30	RAMON 1 DRAFT 1	\$55.00 NM
18	ETWC	Tu	08/23/16	7:26 AM	MORNING NEWS	7a-8a	:30	RAMON 2 TV R	\$55.00 NM
19	ETWC	W	08/24/16	7:21 AM	MORNING NEWS	7a-8a	:30	RAMON 1 DRAFT 1	\$55.00 NM
22	ETWC	Th	08/25/16	7:57 AM	MORNING NEWS	7a-8a	:30	RAMON 2 TV R	\$55.00 NM
20	ETWC	F	08/26/16	7:49 AM	MORNING NEWS	7a-8a	:30	RAMON 1 DRAFT 1	\$55.00 NM
2	08/01/16	08/30/16	DIVORCE COURT	8:00 AM-8:30 AM	MTWTF--	:30	3	\$25.00	NM

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Dallas, TX 75320-6270

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Advertiser	Product	Estimate Number	
Ramon Alexander for Florid	CANDIDATE FOR FLORID/		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 MTWTF-- 3 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	ETWC	Tu	08/02/16	8:09 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 3 TV	\$25.00 NM
2	ETWC	W	08/03/16	8:16 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV	\$25.00 NM
3	ETWC	Th	08/04/16	8:08 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 3 TV	\$25.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 MTWTF-- 4 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	ETWC	M	08/08/16	8:16 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV R	\$25.00 NM
6	ETWC	Tu	08/09/16	8:17 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV R	\$25.00 NM
7	ETWC	W	08/10/16	8:28 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 1 DRAFT 1	\$25.00 NM
5	ETWC	F	08/12/16	8:22 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV R	\$25.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 MTWTF-- 5 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	ETWC	M	08/15/16	8:17 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV R	\$25.00 NM
11	ETWC	Tu	08/16/16	8:08 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV R	\$25.00 NM
12	ETWC	W	08/17/16	8:23 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 1 DRAFT 1	\$25.00 NM
8	ETWC	Th	08/18/16	8:24 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV R	\$25.00 NM
10	ETWC	F	08/19/16	8:16 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 1 DRAFT 1	\$25.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 5 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	ETWC	M	08/22/16	8:08 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV R	\$25.00 NM
16	ETWC	Tu	08/23/16	8:26 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 1 DRAFT 1	\$25.00 NM
17	ETWC	W	08/24/16	8:08 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV R	\$25.00 NM
14	ETWC	Th	08/25/16	8:15 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 1 DRAFT 1	\$25.00 NM
15	ETWC	F	08/26/16	8:17 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV R	\$25.00 NM

3	08/01/16	08/30/16	PEOPLES COURT	9a-10a	MTWTF--	:30	3	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 MTWTF-- 3 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	ETWC	Tu	08/02/16	9:35 AM	PEOPLES COURT	9a-10a	:30	RAMON 1 TV	\$35.00 NM
3	ETWC	W	08/03/16	9:16 AM	PEOPLES COURT	9a-10a	:30	RAMON 3 TV	\$35.00 NM
1	ETWC	Th	08/04/16	9:31 AM	PEOPLES COURT	9a-10a	:30	RAMON 1 TV	\$35.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 MTWTF-- 4 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	ETWC	Tu	08/09/16	9:33 AM	PEOPLES COURT	9a-10a	:30	RAMON 1 DRAFT 1	\$35.00 NM
7	ETWC	W	08/10/16	9:52 AM	PEOPLES COURT	9a-10a	:30	RAMON 2 TV R	\$35.00 NM
4	ETWC	Th	08/11/16	9:14 AM	PEOPLES COURT	9a-10a	:30	RAMON 1 DRAFT 1	\$35.00 NM
5	ETWC	F	08/12/16	9:15 AM	PEOPLES COURT	9a-10a	:30	RAMON 1 DRAFT 1	\$35.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 MTWTF-- 5 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	ETWC	M	08/15/16	9:35 AM	PEOPLES COURT	9a-10a	:30	RAMON 1 DRAFT 1	\$35.00 NM
11	ETWC	Tu	08/16/16	9:36 AM	PEOPLES COURT	9a-10a	:30	RAMON 1 DRAFT 1	\$35.00 NM
12	ETWC	W	08/17/16	9:13 AM	PEOPLES COURT	9a-10a	:30	RAMON 2 TV R	\$35.00 NM
10	ETWC	Th	08/18/16	9:13 AM	PEOPLES COURT	9a-10a	:30	RAMON 1 DRAFT 1	\$35.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
595288-2	08/28/16	August 2016	08/01/16 - 08/28/16
Advertiser	Product	Estimate Number	
Ramon Alexander for Florid	CANDIDATE FOR FLORIDA		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	08/01/16	08/30/16	PEOPLES COURT	9a-10a	MTWTF--	:30	3	\$35.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 ETWC F 08/19/16 9:12 AM PEOPLES COURT 9a-10a :30 RAMON 2 TV R \$35.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 MTWTF-- 5 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 ETWC M 08/22/16 9:40 AM PEOPLES COURT 9a-10a :30 RAMON 1 DRAFT 1 \$35.00 NM 16 ETWC Tu 08/23/16 9:17 AM PEOPLES COURT 9a-10a :30 RAMON 2 TV R \$35.00 NM 17 ETWC W 08/24/16 9:16 AM PEOPLES COURT 9a-10a :30 RAMON 1 DRAFT 1 \$35.00 NM 13 ETWC Th 08/25/16 9:53 AM PEOPLES COURT 9a-10a :30 RAMON 2 TV R \$35.00 NM 15 ETWC F 08/26/16 9:16 AM PEOPLES COURT 9a-10a :30 RAMON 1 DRAFT 1 \$35.00 NM									
4	07/25/16	08/30/16	JUDGE FAITH	10a-1030a	MTWTF--	:30	3	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 MTWTF-- 3 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 ETWC M 08/01/16 10:16 AM JUDGE FAITH 10a-1030a :30 RAMON 2 TV \$20.00 NM 1 ETWC Tu 08/02/16 10:17 AM JUDGE FAITH 10a-1030a :30 RAMON 2 TV \$20.00 NM 2 ETWC W 08/03/16 10:14 AM JUDGE FAITH 10a-1030a :30 RAMON 1 TV \$20.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/08/16 08/14/16 MTWTF-- 4 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 ETWC M 08/08/16 10:18 AM JUDGE FAITH 10a-1030a :30 RAMON 1 DRAFT 1 \$20.00 NM 6 ETWC Tu 08/09/16 10:19 AM JUDGE FAITH 10a-1030a :30 RAMON 2 TV R \$20.00 NM 5 ETWC Th 08/11/16 10:18 AM JUDGE FAITH 10a-1030a :30 RAMON 2 TV R \$20.00 NM 4 ETWC F 08/12/16 10:16 AM JUDGE FAITH 10a-1030a :30 RAMON 2 TV R \$20.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 MTWTF-- 5 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 11 ETWC M 08/15/16 10:15 AM JUDGE FAITH 10a-1030a :30 RAMON 2 TV R \$20.00 NM 12 ETWC Tu 08/16/16 10:19 AM JUDGE FAITH 10a-1030a :30 RAMON 2 TV R \$20.00 NM 8 ETWC W 08/17/16 10:26 AM JUDGE FAITH 10a-1030a :30 RAMON 1 DRAFT 1 \$20.00 NM 10 ETWC Th 08/18/16 10:16 AM JUDGE FAITH 10a-1030a :30 RAMON 2 TV R \$20.00 NM 9 ETWC F 08/19/16 10:16 AM JUDGE FAITH 10a-1030a :30 RAMON 1 DRAFT 1 \$20.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 MTWTF-- 5 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 17 ETWC M 08/22/16 10:17 AM JUDGE FAITH 10a-1030a :30 RAMON 2 TV R \$20.00 NM 16 ETWC Tu 08/23/16 10:17 AM JUDGE FAITH 10a-1030a :30 RAMON 1 DRAFT 1 \$20.00 NM 13 ETWC W 08/24/16 10:29 AM JUDGE FAITH 10a-1030a :30 RAMON 2 TV R \$20.00 NM 15 ETWC Th 08/25/16 10:28 AM JUDGE FAITH 10a-1030a :30 RAMON 1 DRAFT 1 \$20.00 NM 14 ETWC F 08/26/16 10:16 AM JUDGE FAITH 10a-1030a :30 RAMON 2 TV R \$20.00 NM									
5	08/01/16	08/30/16	LATE NEWS	10p-1030p	MTWTF--	:30	3	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 MTWTF-- 3 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 ETWC Tu 08/02/16 10:28 PM LATE NEWS 10p-1030p :30 RAMON 3 TV \$135.00 NM 3 ETWC Th 08/04/16 10:19 PM LATE NEWS 10p-1030p :30 RAMON 2 TV \$135.00 NM 1 ETWC F 08/05/16 10:19 PM LATE NEWS 10p-1030p :30 RAMON 1 TV \$135.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 MTWTF-- 5 \$135.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/01/16	08/30/16	LATE NEWS	10p-1030p	MTWTF--	:30	3	\$135.00	NM
08/08/16 08/14/16 MTWTF-- 3 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 ETWC M 08/08/16 10:23 PM LATE NEWS 10p-1030p :30 RAMON 2 TV R \$135.00 NM 6 ETWC Tu 08/09/16 10:22 PM LATE NEWS 10p-1030p :30 RAMON 1 DRAFT 1 \$135.00 NM 5 ETWC W 08/10/16 10:10 PM LATE NEWS 10p-1030p :30 RAMON 1 DRAFT 1 \$135.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 MTWTF-- 6 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 20 ETWC M 08/15/16 10:10 PM LATE NEWS 10p-1030p :30 RAMON 1 DRAFT 1 \$135.00 NM 10 ETWC M 08/15/16 10:27 PM LATE NEWS 10p-1030p :30 RAMON 2 TV R \$135.00 NM 11 ETWC Tu 08/16/16 10:17 PM LATE NEWS 10p-1030p :30 RAMON 1 DRAFT 1 \$135.00 NM 9 ETWC W 08/17/16 10:27 PM LATE NEWS 10p-1030p :30 RAMON 2 TV R \$135.00 NM 8 ETWC Th 08/18/16 10:17 PM LATE NEWS 10p-1030p :30 RAMON 1 DRAFT 1 \$135.00 NM 12 ETWC F 08/19/16 10:15 PM LATE NEWS 10p-1030p :30 RAMON 2 TV R \$135.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 MTWTF-- 5 \$135.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 ETWC M 08/22/16 10:10 PM LATE NEWS 10p-1030p :30 RAMON 1 DRAFT 1 \$135.00 NM 17 ETWC Tu 08/23/16 10:27 PM LATE NEWS 10p-1030p :30 RAMON 2 TV R \$135.00 NM 13 ETWC W 08/24/16 10:17 PM LATE NEWS 10p-1030p :30 RAMON 1 DRAFT 1 \$135.00 NM 15 ETWC Th 08/25/16 10:11 PM LATE NEWS 10p-1030p :30 RAMON 2 TV R \$135.00 NM 16 ETWC F 08/26/16 10:27 PM LATE NEWS 10p-1030p :30 RAMON 1 DRAFT 1 \$135.00 NM									
6	08/01/16	08/28/16	LATE NEWS	10p-1030p	-----S-	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 -----S- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 ETWC Sa 08/06/16 10:16 PM LATE NEWS 10p-1030p :30 RAMON 1 DRAFT 1 \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/08/16 08/14/16 -----S- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 ETWC Sa 08/13/16 10:16 PM LATE NEWS 10p-1030p :30 RAMON 1 DRAFT 1 \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 -----S- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 ETWC Sa 08/27/16 10:22 PM LATE NEWS 10p-1030p :30 RAMON 2 TV R \$75.00 NM									
7	08/01/16	08/28/16	LATE NEWS	10p-1030p	-----S	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 -----S 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 ETWC Su 08/07/16 10:10 PM LATE NEWS 10p-1030p :30 RAMON 2 TV R \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/08/16 08/14/16 -----S 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 ETWC Su 08/14/16 10:19 PM LATE NEWS 10p-1030p :30 RAMON 2 TV R \$75.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 -----S 2 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 ETWC Su 08/21/16 10:11 PM LATE NEWS 10p-1030p :30 RAMON 1 DRAFT 1 \$75.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
7	08/01/16	08/28/16	LATE NEWS	10p-1030p	-----S	:30	1	\$75.00	NM																																																							
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>ETWC</td><td>Su</td><td>08/21/16</td><td>10:27 PM</td><td>LATE NEWS</td><td>10p-1030p</td><td>:30</td><td>RAMON 2 TV R</td><td>\$75.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>08/22/16</td><td>08/28/16</td><td>-----S</td><td colspan="2">1</td><td>\$75.00</td><td colspan="4"></td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	ETWC	Su	08/21/16	10:27 PM	LATE NEWS	10p-1030p	:30	RAMON 2 TV R	\$75.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>						08/22/16	08/28/16	-----S	1		\$75.00															
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
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8	08/08/16	08/14/16	TAMPA BAY BUCS	7:00 PM-11:00 PM	---T---	:30	2	\$225.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>																																																										
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1	ETWC	Sa	08/20/16	7:33 PM	TAMPA BAY BUCS	7:30 PM-11:00 PM	:30	RAMON 1 DRAFT 1	\$225.00	NM																																																						
2	ETWC	Sa	08/20/16	7:57 PM	TAMPA BAY BUCS	7:30 PM-11:00 PM	:30	RAMON 2 TV R	\$225.00	NM																																																						
10	08/28/16	08/28/16	ARIZONA @ HOUSTON	4:00 PM-7:30 PM	-----S	:30	1	\$325.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>																																																										
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1	ETWC	Su	08/28/16	6:44 PM	ARIZONA @ HOUSTON	4:00 PM-7:30 PM	:30	RAMON 1 DRAFT 1	\$325.00	NM																																																						
Total Spots							100																																																									

Payment Terms 30 Days

<u>Gross Total</u>	\$6,525.00
<u>Agency Commission</u>	\$978.75
<u>Net Amount Due</u>	\$5,546.25

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



ETWC
950 Commerce Blvd
Midway, FL 32343
Main: (850) 576-4990
Billing: (850) 576-4990

Invoice #	Invoice Date	Invoice Month	Invoice Period
595288-3	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
ETWC	House House-Tallahassee	Local-Tallahassee	Local

Billing Address:

Espmedia Corp
Attention: Accounts Payable
1028 E Park Ave
Tallahassee, FL 32301

Send Payment To:

ETWC
REMIT TO Sinclair Broadcast Group
c/o ETWC
PO Box 206270
Dallas, TX 75320-6270

Advertiser	Product	Estimate Number
Ramon Alexander for Florid	CANDIDATE FOR FLORIDA	

Flight Dates	Order #	Alt Order #
07/25/16 - 08/30/16	595288	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
85948	85951

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/25/16	08/30/16	MORNING NEWS	7a-8a	MTWTF--	:30	3	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 2 \$55.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
24	ETWC	M	08/29/16	7:26 AM	MORNING NEWS	7a-8a	:30	RAMON 1 DRAFT 1	\$55.00 NM
23	ETWC	Tu	08/30/16	7:10 AM	MORNING NEWS	7a-8a	:30	RAMON 1 DRAFT 1	\$55.00 NM
2	08/01/16	08/30/16	DIVORCE COURT	8:00 AM-8:30 AM	MTWTF--	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 2 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
18	ETWC	M	08/29/16	8:29 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV R	\$25.00 NM
19	ETWC	Tu	08/30/16	8:24 AM	DIVORCE COURT	8:00 AM-8:30 AM	:30	RAMON 2 TV R	\$25.00 NM
3	08/01/16	08/30/16	PEOPLES COURT	9a-10a	MTWTF--	:30	3	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
18	ETWC	M	08/29/16	9:35 AM	PEOPLES COURT	9a-10a	:30	RAMON 1 DRAFT 1	\$35.00 NM
19	ETWC	Tu	08/30/16	9:58 AM	PEOPLES COURT	9a-10a	:30	RAMON 1 DRAFT 1	\$35.00 NM
4	07/25/16	08/30/16	JUDGE FAITH	10a-1030a	MTWTF--	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 2 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
19	ETWC	M	08/29/16	10:25 AM	JUDGE FAITH	10a-1030a	:30	RAMON 2 TV R	\$20.00 NM
18	ETWC	Tu	08/30/16	10:28 AM	JUDGE FAITH	10a-1030a	:30	RAMON 2 TV R	\$20.00 NM
5	08/01/16	08/30/16	LATE NEWS	10p-1030p	MTWTF--	:30	3	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 1 \$135.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
19	ETWC	Tu	08/30/16	10:10 PM	LATE NEWS	10p-1030p	:30	RAMON 1 DRAFT 1	\$135.00 NM

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INVOICE

Send Payment To:

ETWC
REMIT TO Sinclair Broadcast Group
c/o ETWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
595288-3	09/25/16	September 2016	08/29/16 - 09/25/16

Advertiser	Product	Estimate Number
Ramon Alexander for Florid	CANDIDATE FOR FLORIDA	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/01/16	08/30/16	LATE NEWS	10p-1030p	MTWTF--	:30	3	\$135.00	

Total Spots 9

Payment Terms 30 Days

<u>Gross Total</u>	\$405.00
<u>Agency Commission</u>	\$60.75
<u>Net Amount Due</u>	\$344.25

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